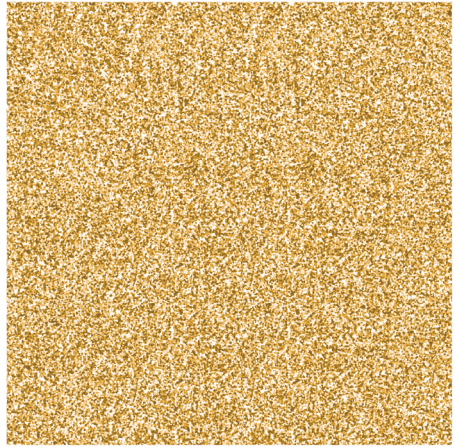


MAYOR'S CHARITY
BALL **21**



A night of
**GIVING &
GLAMOUR**



21
SEPTEMBER
2024



SUPPORTING



SPONSORSHIP PROSEPECTUS

MAYOR'S CHARITY BALL



Message from the Mayor

I am excited to announce that I will be hosting my first Mayor's Charity Ball at the amazing Proserpine Entertainment Centre on Saturday, 21 September 2024 and I invite you to be involved.

This will be an evening that we come together, not only to celebrate our vibrant community, but more importantly to raise funds and support two incredible local charities: RACQ CQ Rescue and the Whitsunday Suicide Prevention Network.

RACQ CQ Rescue is a community funded service that has been providing a critical, lifesaving service to visitors and residents across the Whitsunday Region for over 27 years. They deliver world class responses to emergencies, ensuring that your loved ones are quickly and safely taken to medical facilities necessary to make a full recovery.

The Whitsunday Suicide Prevention Network (WSPN) works tirelessly to provide support, education and intervention to prevent suicide and offer hope to those struggling with mental health issues. The Whitsundays face serious mental health challenges, including high rates of suicide and substance abuse. WSPN delivers essential early intervention and support, raises awareness, reduces stigma and connects individuals with help through local and national partnerships.

At the 2024 Mayor's Charity Ball we are hoping to raise as much money as we can to support both charities and ensure they can continue the wonderful service they deliver to our region.

There are fantastic benefits to sponsoring this event including your business being acknowledged in the lead up to and on the evening of the Mayor's Charity Ball. Most importantly, your sponsorship will be contributing to two local charities that help save lives and provide assistance for people in our Whitsunday community that may be struggling.

Your support reflects our collective commitment to building a resilient, supportive and connected community. By coming together, we demonstrate the strength of our region and our shared dedication to helping those in need.

Thank you once again for your generosity and for being part of this important cause. I look forward to sharing the evening with you and am truly humbled by your support.

Warm regards,

Ry Collins

Mayor, Whitsunday Regional Council

EVENT PARTNER

\$15,000

Platinum Sponsor

Join us in supporting vital community causes as a Platinum Sponsor of the Mayor's Charity Ball '24.

Your sponsorship at \$15,000 plus GST ensures significant contributions to our chosen charities RACQ CQ Rescue and Whitsunday Suicide Prevention Network. Benefit from prominent recognition and demonstrate your commitment to making a lasting impact in our community.

SPONSORSHIP INCLUDES:

Press release for event issued citing company as Event Partner

Dedicated social media post acknowledging Event Partner (14.5k audience)

Co-host of social media event

Mentions in selected promotional social media posts made by Whitsunday Regional Council

Proserpine Entertainment Centre e-newsletter mention (2k audience)

Logo on selected printed and digital promotional material/ advertising the Mayor's Charity Ball

Inclusion in full-page Mayor's Charity Ball feature in local print

Inclusion in 'thank you' feature in local print, post the Mayor's Charity Ball

Inclusion in Mayor's Charity Ball promotional video

Opportunity to play your company's advertisement to attendees at the event (visual only)

Visual projection acknowledgement during event

Ability to distribute merchandise/corporate gift at the event

Honourable mention by the Mayor at the event

MC acknowledgement at beginning and end of the event

Inclusion in Mayor's Charity Ball promotional video

Logo included in combined banner display

Logo on the Whitsunday Regional Council website

10 tickets to the Mayor's Charity Ball valued at \$2,950

* Please note speaking opportunities at the event will be restricted to the Mayor, RACQ CQ Rescue and Whitsunday Suicide Prevention Network

\$7,000

Gold Sponsor

Make a profound impact on our community as a Gold Sponsor of the Mayor's Charity Ball '24 with your generous contribution of \$7,000 plus GST.

Your support directly benefits our chosen charities RACQ CQ Rescue and Whitsunday Suicide Prevention Network, demonstrating your commitment to fostering positive change.

SPONSORSHIP INCLUDES:

Dedicated social media post acknowledging Event Partner (14.5k audience)

Mentions in selected promotional Facebook posts made by Whitsunday Regional Council

Proserpine Entertainment Centre e-newsletter mention (2k audience)

Visual projection of your company's logo during the event

MC acknowledgement at beginning and end of event

Inclusion in full-page Mayor's Charity Ball feature in local print

Inclusion in 'thank you' feature in local print, post the Mayor's Charity Ball

Inclusion in Mayor's Charity Ball promotional video

Logo included in combined banner display

Logo on the Whitsunday Regional Council website

4 tickets to the Mayor's Charity Ball valued at \$1,180

\$3,000

Silver Sponsor

Join us in supporting crucial community initiatives as a Silver Sponsor of the Mayor's Charity Ball '24.

Your sponsorship of \$3,000 plus GST helps empower our chosen charities RACQ CQ Rescue and Whitsunday Suicide Prevention Network, making a tangible difference in our community's wellbeing.

SPONSORSHIP INCLUDES:

Mentions in selected promotional Facebook posts made by Whitsunday Regional Council (14.5k audience)

Proserpine Entertainment Centre e-newsletter mention (2k audience)

Visual projection of your company's logo during the event

Inclusion in 'thank you' feature in local print, post the Mayor's Charity Ball

Inclusion in Mayor's Charity Ball promotional video

Logo included in combined banner display

Logo on the Whitsunday Regional Council website

2 tickets to the Mayor's Charity Ball valued at \$590

\$250

Wine Tree Sponsor

Join us in making a visible impact at our upcoming Mayor's Charity Ball by sponsoring a bottle on our Wine Tree for just \$250 plus GST.

Your sponsorship includes prominently featuring your business logo on a mystery bottle displayed at the main entry to the ball, ensuring high visibility among our esteemed guests. This is an excellent opportunity to showcase your support for our community and contribute to a great cause.

Don't miss out on this chance to contribute to our charitable efforts and gain exposure. Secure your sponsorship as a Wine Tree sponsor today!

Get in touch

We love to chat, so if you're keen to sign up to one of our sponsorship packages feel free to get in touch.

email mayorscharityball@wrc.qld.gov.au

call **Hayley Borg** or **Shannon Lorroway** | 1300 972 753

or fill out our simple web form

<https://www.whitsundayrc.qld.gov.au/mayors-charity-ball>

Thank you for your support.



Sponsorship Agreement

2024 Mayor's Charity Ball

2024 Mayor's Charity Ball Sponsorship Agreement

Thank you for sponsoring the 2024 Mayor's Charity Ball. Please complete the information below and return to Whitsunday Regional Council.

Section 1 – Contact Details

Please read the following thoroughly and complete all sections where required.

Company Name		Authorising Representative	
Address		Postcode	
		Email	
Phone		Mobile	

Section 2 – Level of Sponsorship (please indicate with a tick)

Event Partner (Platinum Sponsor) \$15,000 plus GST	
Gold Sponsor \$7,000 plus GST	
Silver Sponsor \$3,000 plus GST	
Wine Tree Sponsor \$250 plus GST	

Section 3 – Agreement

Please read and sign the following.

I declare that I am an authorised representative of the company named on this form and as the authorised representative agree to sponsor the 2024 Mayor's Charity Ball as indicated above in Section 2 – Level of Sponsorship.

I acknowledge that the company I am representing will be invoiced for the selected level of sponsorship indicated in Section 2 – Level of Sponsorship and agree to make payment within 30 days from the date of invoice.

Name	Signature	Date
------	-----------	------

Section 4 – Direct Debit Payment Option Plan (if applicable)

Please read the following and sign

I choose to accept the offer of a Direct Debit Payment Option Plan which consists of three instalments with the final payment due *Friday 20th September 2024*.

Name	Signature	Date
------	-----------	------

Section 5 – Conditions

Please send completed Sponsorship Agreement forms via email to mayorscharityball@wrc.qld.gov.au.

For any enquiries or assistance in completing Sponsorship Agreement Forms, please contact Shannon Lorroway on 07 4945 0424.

Due to marketing and media deadlines, agreements received later than Monday 19th August 2024 may not receive the full range of sponsorship inclusions.